



FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

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SPARKLE APLENTY

Spring 2000 Accessories

Color and embellishment continue to drive the accessory market with minimalism taking a back seat this Spring. Multi-cultural influences are still in evidence, particularly in handbags with sequins, mirrors, beading and embroidery as key elements. Another trend taps into the animal craze that is still hot, but in newly colored variations. Pony, zebra and cat prints look fresh in vivid brights like yellow, orange, and turquoise, as well as the more traditional neutral tones. Stark black and white is another sophisticated color combination, and looks particularly striking when applied to footwear or handbags in either vinyl or hair calf or beaded silks. In essence, the Spring accessory picture is full of whimsy, and ornamentation redolent of the past, but married to the high tech materials of the future.

The doctor is definitely in at **DR. SCHOLL** with a cheery collection of slides in Summer shades of yellow, lime pink and turquoise. The daisy, that '60s emblem, is placed on the leather

instep band of "Mona," a wood soled sandal with one inch heel: perfect in pink on lime or white on pink. "Flora" is a kinky patent thong in hot pink or white with a contrasting stylized daisy on the strap. "Kicky" offers a fresh take on the jelly slide by pairing a mini floral printed lining with a molded upper and sole in yellow, green, blue or clear. "Gypsy" goes the embellished route by adding delicate multicolored beading to

continued on page 3



DUNITZ

CONVERSATIONS: FALL TRENDS

We began our search for the Fall trends with the European Textile Selection, a fabric fair featuring textiles for Fall/Winter 2000 from Italy, France, Spain, Belgium and Portugal. Here, we spoke to representatives of

prominent fabric companies, and Heidi Weisel, a designer of women's sportswear and eveningwear. The final source was a trend overview by Ms. Roseann Forde of The DuPont Corporation.

continued on page 5

THE BEAUTY BEAT

— SPRING 2000

Although, January is traditionally the time when cosmetic firms schedule their new product launches, the season got off to an early start. Fashion International was there for the opening of the Annette Green Galleries at the Fragrance Foundation Museum, the first fragrance museum in the United States. The theme celebrated 50 years of fragrance in America, 1949-1999, and featured popular fragrances of the various decades, with a major timeline highlighting the historical and cultural events that impacted each decade in fragrances, packaging and advertising. The museum is available to the industry, media and academia, Monday - Friday from 11:00 AM-4:00 PM, by appointment only. For more information call (212) 725-2755 or fax: 779-9058.

A leading French beauty retailer, (and second largest in Europe), Sephora arrived in the U.S. with a bang when they opened their first store in Manhattan's Soho district. Not content to rest on their laurels, Sephora launched their flagship store on Fifth Avenue and Rockefeller Center. Embodying futuristic design, the store was designed to dazzle, and dazzle it did, with a myriad of products encompassing everything from fragrance and cosmetics to treatment products for the face and body, plus a cultural gallery, designed to fuse beauty and art, that will be

rotated on a monthly basis. The customer will feel like a kid in a candy store. In our sampling, the Tony & Tina products were especially noteworthy. Tony & Tina's moisturizing aromatherapy lipstick contains such therapeutic ingredients as St. John's wort, bergamot, rosemary, aloe and vitamin E, and their therapeutic eye base has to be one of the best multi-purpose treatment products on the market. Containing apple seed enzyme, an active anti-aging ingredient, the eye base acts as a concealer, puffiness and fine line reducer, while the base formula keeps eye color from fading or caking, and evens out skin tones all over the face. Sephora's private label cosmetics were also on the mark, especially the mini nail polishes. Offered in a vast array of colors these travel worthy sizes are an idea whose time has come. We also loved the fragrance center that enabled us to analyze a favorite perfume or choose a new scent based on a special ingredient. Sephora is definitely the store of the millennium.

Avon calling! While that familiar phrase may be a part of many consumer's lives, their new Avon Centre Spa is aimed at the upscale, sophisticated woman. On tap are a full range of beauty and wellness services, from reflexology to facials, massage services and body treatments. In addition, there's the Avon Spa Collection of highly effective products for the body, formulated with natural botanicals

and available in five aromatherapeutic, mood inspiring scents. The Spa Skin Care Collection offers twelve advanced high tech products for all skin types. Finally, there's the range of high performing Spa Hair Care products that fuse plant extracts and botanicals with the latest in hair care technology.

Botanicals are big news in the beauty business. Elizabeth Arden is introducing Ceramide Herbal Botanical Supplement for the face that promises an infusion of skin caring herbals harvested in Arden's exclusive preservation free capsule form. This all natural, twelve ingredient herbal cocktail features ginkgo, biloba, echinacea and a host of other "enhancers, protectors, retexturizers, and balancers." All this goodness is put into their patented capsule delivery system designed to keep skin healthy looking and vibrant while helping to prevent visible signs of aging. The eye catching twist — each capsule is green in color and shaped like a ginkgo leaf.

Bob Mackie was back in town recently to launch his latest perfume offering, Masquerade. Inspired by the signature elements of his unique feminine style, this delicious warm, floral oriental fragrance embodies Mackie's luxurious style. Bold red currant, bright muguet and yellow freesia are the scintillating top notes. Next comes an intriguing blend of mimosa, yellow jasmine, violet and passionflower followed by the warmth of sandalwood and cashmere woods, heliotrope and velvet musk. Mackie's touch is also evident in the packaging that combines the fluid lines of the bottle with a velvety black

continued on page 8

a thong sandal. The **VERO SANTES** line is a collection of hats and handbags handwoven in Ecuador from paja toquilla, the finest straw in the world. Absolutely delicious are the "Primavera" embroidered hats with wide or short brims in shades of yellow, red, orange and pink. The embroidered baguette handbags and totes, with leather handles and eyelet linings, make an easy transition from city to country. **HUSH PUPPIES** is focusing on lightweight construction and casual styling plus fun colors for Spring. Their trademarked ZeroG technology makes these shoes supremely soft and flexible without sacrificing an iota of style. A perfect example is the "Gala," a double-strapped mule with perforated flowers in blueberry, pink or natural nubuck. The other sandal styles offered are a sling back and an ankle strap in suede or tumbled nubuck. **UNUTZER** is a collection of shoes and accessories that are handmade in Venice. While the collection is marked by clean, timeless contemporary styling that marries fashion with function, it's the pretty prints that really stand out for Spring. Particularly appealing is the floral printed fabric slide with

block heel and cap toe in white leather. It's finished off with white piping and bow tie. The matching floral bag has a short shoulder strap and bow tie detail. The shoe line extends from pretty flat ballerinas, moccasins, lace-up shoes and sandals, to classic pumps, boots and high heels. **BLUE DRAGON** puts on the glitz with a dazzling shoe collection heavy on ethnic Moroccan references and beaded and embroidered embellishment. Standouts include the "Daisy" slipper in bright red, pink, or purple stripes and checks, or in solid shades of pale blue, green or pink 100% silk; the "Open toe" sparkle slide of silk/cotton in rich shades of brick, olive or terra-cotta; and the embroidered silk/cotton "Sunflower" slide in



TARYN ROSE

ochre, sage and navy. The **TARYN ROSE** handcrafted shoe collection redefines the comfort shoe category with luxurious materials and exquisite styling. Primarily fashioned from ultra soft nappa leather, there are also whimsical designs that incorporate pony, organza and stretch fabrics. For Spring the emphasis is on strappy sandals and elegant slides, but there are also feminine versions of the kilty oxford, loafer and skimmer. Colors run the gamut from gray silk with Swarovski crystals, to ice, turquoise, red or creme nappa and leopard pony, and pewter taffeta.

TUMI's new handbag collection features contemporary linear shapes that work from day to dinner. The slim city flap with adjustable strap and magnetic snap, and the medium city zip bag with signature zipper pull and front and back pockets are standouts. The collection is comprised of Italian microfiber and supple French calfskin, and the color palette includes versatile shades of storm and stone as well as black. Other standouts include the messenger flap, the north/south slim tote and the



JOYCE FRANCIS

2000 MARKET DATES



SUMMER/TRANSITION

NEW YORK	OCT. 30-NOV. 10
ATLANTA	JAN. 20-24
CHICAGO	JAN. 28-FEB. 1
DALLAS	JAN. 27-31
LOS ANGELES	JAN. 14-18
FORT LAUDERDALE	JAN. 7-10

FALL I

NEW YORK	JAN. 10-21
ATLANTA	MARCH 30-APRIL 3
CHICAGO	MARCH 31-APRIL 4
DALLAS	MARCH 23-27
LOS ANGELES	APRIL 7-11
FORT LAUDERDALE	MARCH 24-26



FALL II

NEW YORK	FEB. 7-18
ATLANTA	JUNE 8-12
CHICAGO	JUNE 2-6
DALLAS	JUNE 22-26
LOS ANGELES	JUNE 2-6
FORT LAUDERDALE	JUNE 2-4



RESORT

NEW YORK	JUNE 5-16
ATLANTA	AUG. 24-28
CHICAGO	AUG. 25-29
DALLAS	AUG. 17-21
LOS ANGELES	AUG. 4-8
FORT LAUDERDALE	AUG. 11-14.



SPRING

NEW YORK	SEPT. 18-OCT. 6
ATLANTA	OCT. 26-30
CHICAGO	OCT. 14-17
DALLAS	OCT. 19-23
LOS ANGELES	NOV. 3-7
FORT LAUDERDALE	OCT. 4-7

***IMPORTANT - NEW YORK DATES - IMPORTANT
NEW YORK HAS TWO ADDITIONAL MARKETS:**

HOLIDAY: APRIL 3-14

SPRING I: JULY 31-AUG. 11

EMMANUEL DUMONT FOR MALHIA

The representative from Paris, Emmanuel Dumont, showed us a number of "hot" fabrics, some machine-made, some made by hand. Knits were very strong sellers here, where they specialize in knits for the upscale couture market.

Fabrics of Special Customer Interest

1. Designer Oseimar Versolato, liked a black mohair fabric with a silver tinsel diamond overlay design: a good example of the season's light as air fabrics that look anything but. Price: \$24/yd.
2. Versace made a couture dress from this fabric: a spectacular handmade, orange-red fluffy lightweight wool with handset bands of horizontal gold sequins. Price: \$150/yd
3. A synthetic stretch "gum knit" offered in delicate pastel solids — yellow, pink and blue. Price: approximately \$30/yd.
4. Sold to Chanel were handmade nubby multicolored tweeds that appear thick and heavy in texture, but are lightweight. Price: \$25-\$60/meter.

VANIA BUTI MEALLI FOR EUROMAGLIA

At Euromaglia, Vania Buti Mealli, the NY representative noted that client response leaned toward fabrics that had a natural handmade appearance. As for color, customers responded well to either greens and browns or baby candy colors. The collection features a large selection of novelty items: yarn dyes, piece dyes, knits and

wovens. Also strong were prints, lightweight wool and mohair.

Fabrics Of Special Customer Interest

1. The "big bang" print was one of their most popular. An animal print in muted green, it is made of cotton with a rubber coating.
2. Another trend is exotic designs in fabrics that appear to be handmade. A leader here was a camel cashmere fabric, with a faded olive and orange floral paisley print, made of 8% angora, 12% cashmere, 30% wool, and 50% polyamide.
3. Embroidery and ornamentation in fabrics is important, and was featured successfully in their machine-made purple/blue open mesh fabric that was embroidered with mohair and sequins.

HEIDI WEISEL FOR HEIDI WEISEL

Texture: Mohair, lightweight, double-face, weightless combined with a soft and fuzzy look, spider webbing.
Colors: Olive, brown, purple, teal, orange
Techniques: Quilting, lightweight coatings

PART II

THE DUPONT TREND REPORT BY ROSEANN FORDE

Ms. Forde divided the Fall 2000 season into three themes: security, passion, and ingenuity. She highlighted the presentation with samples of clothing purchased while in Europe searching for the Fall trends.

SECURITY

In Ford's estimation, the customer though embracing grays

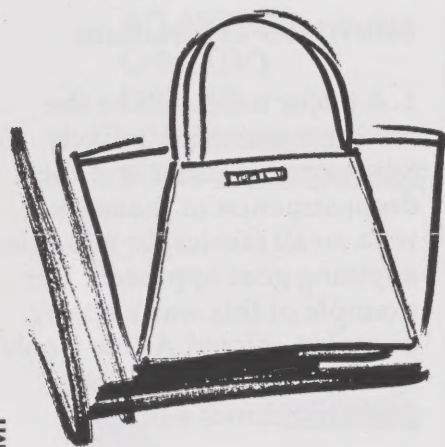
is looking for some novelty in the form of color. This grouping features very warm colors such as coral and pumpkin. Another highly successful color here is green which, though initially accepted with reluctance by the client, is now very popular. The spectrum ranges from bronzed green and yellow green, to "breen" (brown/green), and tweeds. The apparel focus is on warm, protective, comfortable and casual clothing. Garments in this category are sportswear oriented, and include fisherman sweaters, and mufflers, capes and hoods as seen at Celine and Ralph Lauren. The blanket skirts at Louis Vuitton were also popular.

Fall/Winter Expectations

1. A major trend will be the mixing together of unlikely fabric combinations and the deconstruction of "seasons," with an all fabrics for all seasons anything goes approach. Her example of this was a sporty, pumpkin colored A-line wool/Lycra pullover with a long puckered dirndl silk skirt.
2. Dressed up sporty or "L.L. Bean Goes to Paris" is another approach, and it is used by Girbaud. Here a black hooded jacket in tadel/Lycra with a double zipper and toggles is worn with a tadel nylon/Lycra zipper pant and a tiny burgundy leaf print shirt. An unusual feature is that the black fabric is not a plain matte, but actually the faintest of animal prints.
3. The "Sophisticated Sweats," finds promoters in Vivienne Westwood and Martine Sitbon. Westwood shows an orange fleece top and asymmetric wrap

continued on page 7

small satchel. **CERRUTI 1881** takes a playful approach to handbags with their take on the "baguette" in solid orange or leopard printed hair calf, and in the top handled bag in lemon, hot pink or khaki patent leather. Casual weekends call for their "MiamiSofty" range of totes and slings in coated cotton/polyester in blue, gray, khaki and black. **MENA** continues to create feminine fabric handbags. For Spring, she offers a cute group in floral embroidered blue denim or straw, as well as gorgeous paisley patterned bags in green, purple or brown iris. At



TUMI

LIZ K, individually hand painted wild valley flowers, in blue, lime, and pink, decorate a range of totes and shoppers of natural linen. All bags feature braided leather handles. Embellishment is also key at **FRED INT**. Particularly appealing are the satin "baguettes" with bead detailing in black, red or white, and the Indian Raj inspired version in multicolored beads, accented with a beige top handle. Also noteworthy is a large paillette covered structured satin bag in pale blue with double handles. For Summer fun, there's a cute paper straw crescent hobo with faux leather

handles or the clear vinyl baguette with removable microfiber "liner" in red, chrome, Wedgwood blue or white.

Jewelry continues to entice with delicate beaded pieces continuing strong. At **DUNITZ**, there are wonderful cuff bracelets in a myriad of brights including turquoise, jade, pink and lime. The open stitch beading on the "top slide" creates a wonderful effect with Czechoslovakian beads. Middle slide is a versatile necklace design featuring turquoise Japanese beads and Swarovski crystals. Bottom slide is a popular cuff bracelet in a host of color combinations and patterns fashioned of meticulously handcrafted Czechoslovakian glass beads. All are part of the brand new "Brilliant" collection. Jeweler and sculptor, **JOYCE FRANCIS**, takes a

different approach to design. For Spring, her standout hand carved Lucite pieces include wonderful pendants suspended from simple cord, beveled cuffs and rod bracelets in clear or pale tints, and a striking faceted floral clear Lucite pendant suspended from a fine sterling silver wire. Joyce also does Lucite rings on sterling silver bases, but perhaps her most intriguing designs are her handbags. "Insect Lace" is a pail silhouette in a beautiful tanzanite colored Lucite. "Asymmetrical Square" features a fruit and vegetable motif in clear Lucite. Both are part of her "Nouveau Garden" mystery collection handbag range inspired by the Art Nouveau period.

I-VIEW

This month, it seems appropriate to look at three market additions that have a fashion forward practical appeal.

Advanced Reading Concepts lives up to its name with a new concept for the far sighted baby boomers, "La Forty d'Afflelou" reading glasses, produced by French optician and eyeglass designer, Alain Afflelou. Consisting of 19 different sets of four non-traditional frames, each in a wonderful range of colors, they have already sold over a million sets in Europe. Their rimless design at the top, with a nylon string holding the lens in place,

allows for a wide range of vision corrections: lenses come in quarter increments of correction with nine levels from +1.00 to +3.00. Nearly weightless at one half ounce, they are also fashionably functional. Contact: <http://arc-vision.com> or ARC, 28-17 Bell Blvd., Bayside, NY; 718-225-5588.

Woolmark is promoting its recent and very practical addition, Total Easy Care, a washable woven wool or wool knit that goes into the washer and dryer without losing shape or shrinking. Manufactured from worsted or woolen spun yarns

skirt of 96% polyester and 4% Lycra. Martine Sitbon's "sweats" are in navy and composed of 92% wool, 5% nylon and 3% Lycra elastane.

4. Another great highlight of the season is illustrated by Dries Van Noten's cropped jacket in a walnut color, and finished in a "blanket binding."

PASSION

The key components for this grouping are youthful styling, a love of color, ornamentation and fabulous detail such as beads and sequins, embroidery used as detail, and luxurious fabrics. Here there is a red-toned palette, textured jersey ribs, and long and short box pleated skirts cut from satin, as well as garments with hemlines that are trimmed in fur.

Fall/Winter Expectations

1. Wild prints, heavy ribbing, russet tones and trendy shapes are employed by Jean Paul Gaultier. His Zodiac top is worn over a brown wool pant decorated with a star burst of copper sequins, and worn under a matching capelet.

2. Streetwise folklore and the influence of India are trends exemplified in Karen Millen's 3-piece burgundy ensemble that revolves around the flexibility of the top section. The central piece is decorated with mirror em-

broidery at the bottom, and can be worn over the same fabric camisole. The skirt is heavily embroidered with mirrors and can be pinned onto the central piece.

3. A short sleeved olive green t-shirt by Please, trimmed at the sleeve in leopard catskin, depicts the trend toward animal prints and fur used as a decorative trim.

4. The camisole is an enormously popular shape this season. Usually a "summer shape," it is reinterpreted in winter fabrics exemplified by a pink and green Liberty print in fleece.

5. Another trend is sheer fabric layered over heavier fabric. An ensemble by Karen Millen uses a mesh-like floral patterned mix of nylon and Lycra spandex in a bias cut skirt with asymmetric ruffle detail. The skirt is topped by a 3/4 length sleeve top with a low, gathered blouson bodice, also in the black mesh fabric. Both skirt and top are worn over a bright orange leaf print fuzzy nylon spandex skirt and top. The combination gives an interesting pop of color underneath the black overlay.

INGENUITY

This category makes an appeal to a woman's sense of style. Focus is on the cut and shape of a garment. Innovative fabric treatments and textures are key,

such as mixing Dacron into wool tweed. Colors include cool blues and greens that work well with cream and brown. "Future blues," that are blue with a touch of purple, add an edge. Yohji Yamamoto's rounded shapes fall into this category, as do the high-rise waist treatments seen at Louis Vuitton. Another example was Martine Sitbon's black and white linear patterned asymmetric skirt worn with a soft mustard colored turtleneck.

Fall/Winter Expectations:

1. Innovative cuts as found in a blue-gray asymmetric sweater worn with an asymmetric black skirt in a supplex fabric.

2. Denim done differently, as seen at Jean Paul Gaultier with dark denim drawstring jeans and matching bikini.

3. Creative futuristic shapes and details, as used in a black portrait collar sweater with eyelash detail on the collar by Bauduret, worn with a black pant embellished with a skyline matte sequin design on the thighs.

4. Finally there is the new trend of innovative closure detail: A soft gray wool/nylon Lycra pantsuit by Fabrizio Lenzi has a coat with a magnetic closure that is gaining popularity in Italy.

that have gone through a shrink resistant treatment, the garments should not lose any of their original shape. However, garments can be reshaped through steam ironing on medium heat if necessary. The product readily lends itself to

today's sportswear lifestyle, and is currently being used by such manufacturers as Liz Claiborne in both their men's and women's lines. For information contact: www.woolmark.com or The Woolmark Co., 330 Madison Ave., 19th fl, NYC 10017-5001.

DuPont has introduced the new fabric Supriva™ into the American market as part of the Hartmarx women's division (IWA) Hawksley & Wight™ Spring 2000 collection. DuPont

box with jewel tones of purple, blue and green. Masquerade is available in parfum, eau de parfum, moisturizing shower gel, body lotion and body cream.

Bergdorf Goodman unveiled their newly revamped cosmetic area, and it was worth the wait. Located below the first floor, the 15,000 square feet of space made a stunning impression. The area, styled after French designs from the '30s and '40s, using luminous shades and materials such as parchment, finished lacquer, frosted glass, and silver leaf, holds over three dozen new beauty and treatment lines in addition to their already impressive lineup. A random sampling of products exclusive to Bergdorf's turned up such names as: Caudalie, a skin care line made from French vineyard grape seed extract; John Barrett hair products; Cle de Peau, a color and treatment line from France; and Aroma M, a green tea inspired Japanese fragrance collection. This is but a small sampling of the goodies. Bergdorf also offers treatment rooms for complimentary makeovers, skin care consultations and special treatments, and a Rescue Nail Spa for on the spot manicures and pedicures. As if this weren't enough, Bergdorf's also showcases a Morgenthal Fredrics optical shop, a Michael George flower shop and Spa to Go that offers products and accessories from the best spas nationwide.

SkinCeuticals Inc., pioneers in topical vitamin C technology launched Primacy, described as the next generation of antioxidant skin care. The Primacy treatment line comprises four

products that are a combination of scientifically proven ingredients and a blend of vitamins, minerals and enzymes, aimed at protecting and correcting the skin with their stable, cosmetically elegant formulations. This line includes Primacy Serum 20, an oil free gel combining the highest concentration of ascorbic acid and the antioxidant zinc sulphate. Together, they're designed to improve skin tone, elasticity and firmness, and diminish the appearance of fine lines and wrinkles. Primacy C + E is an antioxidant serum that combines a 15 percent concentration of vitamin C with a 1 percent concentration of vitamin E. It promises to deliver superior photo protection and diminish the appearance of fine lines. Primacy C + AHA is a two-in-one exfoliant and antioxidant treatment containing, among other ingredients, a 10 percent concentration of alpha hydroxy acids designed to keep skin radiant and healthy. Primacy Phyto + is an advanced skin lightening formula with five active ingredients that work together to lighten and improve the skin's overall appearance while offering superior antioxidant protection. The Primacy collection, designed to be used in conjunction with other SkinCeutical products, is available through dermatologists, plastic surgeons and licensed skin care professionals. For information on where to purchase Primacy, visit the SkinCeuticals website at <http://www.skinceuticals.com>, or call 1-800-811-1660.

and The Woolmark Company launched Supriva and the natural blend fabric Wool & Supriva last year, marketing it as a fabric for the business woman who travels. Designed for all seasons, Supriva is wrinkle resistant, lightweight, has a fluid drape, soft hand, and has already proved itself at Jones Apparel Group Canada where it was used in the company's Fall '99 Essential Collection. This is definitely another positive step into a future that will look to marry fashion and function. For information, contact: Katherina Valenta, DuPont Dacron, 704-362-7576 or Emily Johnson, Edelman Public Relations, 312-240-2632.

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